

ADV #    ADV. NAME POLI/B OBAMA/D/PRE/US    REP.#    OFF.# 6556    SALESMAN #

AGY # 1292    AGY. NAME GREER, MARGOLIS, MITCHELL    BUYER NAME KATIE KEULEMAN

3050 K ST NW,    SALES PRSN WA- JOE KNAUER

WASHINGTON, DC 20007

ORDER #    CONTRACT # 6269458    CLASS: NATL.    LOCAL    REGIONAL

PRDCT OBAMA FOR AMERICA    EST#1536    COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/12 SEP14/12 WK-2

CITY TAX    STATE TAX    CO-OP BILLING NEEDED    DATE SEP19/12 17.48

REP: TO LENA  
FR JULIE  
OK'D M19,21  
TTLS RTS  
PLS CFM, THX 9/19

STA:  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
5	S		1205A-105A	30		\$200.00	9/4	9/7	3		TU-F	3
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 1536												
PROGRAM : JIMMY KIMMEL LIVE												



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

STATION MAKEGOOD OFFERS:

M19	OK'D	BUY#82	MISSED: TU-TH/1100P-1135P				SEP6		30S	\$925.00	(SEP19/12)	
		BUY#5	TU-F/1205A-105A				SEP6		30S	\$200.00		
			OFFER: THU/1110P-1146P				SEP6		30S	\$925.00	PLS ADVISE.	
			& THU/1213A-117A				SEP6		30S	\$200.00		
			CMT: SPOT RAN 1139P IN NEWS 1110P-1146P DUE TO DNC RUN OVER									
			CMT: SPOT RAN 110A IN KIMMEL 1213A-117A DUE TO DNC RUN OVER									

M21	OK'D	BUY#29	MISSED: SAT/730P-1100P				SEP8(2/WK)		30S	\$2,200.00	(SEP19/12)	
		BUY#70	SAT/1205A-1235A				SEP8		30S	\$225.00		
			OFFER: SAT/807P-139A				SEP8(2/WK)		30S	\$2,200.00	PLS ADVISE.	
			& SAT/213A-244A				SEP8		30S	\$225.00		
			CMT: SPOTS RAN 1107P & 138A IN NASCAR 807P-139A DUE TO BAD WEATHER									
			CMT: SPOTS RAN 242A IN CENT FL SPOTLIGHT DUE TO NASCAR RUN OVER									

SEP/12    143710.00    CONTRACT TOTAL    143710.00    TOTAL SPOTS    155

MARKET TOTALS \$487,655    WFTV 29%    WKMG 34%    WESH 20%    WOFL 13%    WKCF 1%    WRBW 2%    CABL 0%    WOPX 0%    WRDQ 1%    EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME  
P-CLASS,PLAN,SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE